



New Mexico Human Services Department

Susana Martinez, Governor
Sidonie Squier, Secretary

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**ISSUED ELECTRONICALLY
INTERDEPARTMENTAL MEMORANDUM
ISD-GI -12-27
DATE: May 24, 2012**

TO: All ISD Employees
FROM: Ted Roth, Director *P. Jimenez for Ted Roth*
Income Support Division
RE: New EBT Card Name & Artwork Chosen

After much consideration, the Office of the Secretary, the ISD Director's Office and the EBT program would like to congratulate Yvonne Mora, Training and Development Specialist for ISD, as the winner of the EBT Card Naming Contest.

Yvonne submitted the winning entry for both the name and artwork on the new card. The new EBT card will be named *The Land of Enchantment EBT Card* and the artwork is a Zia set in a picture of the Sandia Mountains at sunset. Yvonne's idea will soon be on over 200,000 New Mexico citizen's wallets!



Thanks to all of you who submitted your ideas. The new EBT card will be in production in the next 18 months as HSD chooses the new EBT contractor.

If you have questions please contact Wendy Chavez-Paez at 505.222.6703 or Ruth.Chavez-Paez@state.nm.us.